

**FREEZE IT  
ROLL IT  
ENJOY IT**



Keep the roller in your freezer.  
Roll it over your face everyday.  
Transform your skin!

**EASY | SIMPLE | EFFECTIVE | NATURAL**





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BeautyWhatElse

**SkinCool Ice Roller professionals**

- Stainless Steel head
- Stays frozen longer
- Feels colder



**SkinCool Ice Roller at-Home**

- Plastic (PVC) head
- Light weight
- Economic price

# Ice Rolling Benefits



\* Keep ice roller in the freezer at all times.



# SkinCool Tips!

- Put SkinCool Ice Roller (Entire roller) in your freezer. Keep the roller in freezer at all times. **Super Simple!**
- Roll over your eyes and face every morning and/or evening. You will notice the improvement instantly.
- Ice Rolling can transform your skin without expensive treatments.
- Roll over your face before make-ups for more vivid and vibrant look
- Use it on your body for sore muscle and tension. It works great after a great workout!
- Multi use ice pack always ready for your needs! Use it for minor burn, injury, bug bite and put back in your freezer.



# New Beauty, 2015

THE BEAUTY AUTHORITY

## NEW BEAUTY

**SPECIAL REPORT**

### CAN YOU STOP AGING?

*experts reveal the truth*

**A BETTER BODY IN 24 HOURS**

### THE BEST SKIN OF YOUR LIFE!

*all it takes is 15 minutes!*

**CONNIE BRITTON**  
*why 40 is her best decade*

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*the latest products, ingredients and treatments that promise to take years off—they really work!*

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DISPLAY UNTIL SEPT 28



ELISE MINTON  
EXECUTIVE BEAUTY EDITOR

WHAT'S HOT IN

# BEAUTY

### is ice rolling the next new thing in beauty?

The application of cold for beauty purposes just keeps on growing, and the latest trend is "ice rolling." Consisting of an at-home handheld plastic head roller tool (there's an in-office professional version made of stainless steel) that looks almost like a mini paint roller of sorts, the premise behind this is that rolling something cold over your face helps depuff, lift, firm and calm your skin. Intrigued by this, I decided to give it a try. I put the **Hansderma SkinCool Ice Roller** to use a few days after I had filler injected and I was feeling a little swollen. I thought, it couldn't hurt, right? After 24 hours in the freezer, the roller is activated, and it feels so good as you gently glide it across your skin. My face instantly felt tighter and firmer—even my under-eye bags seemed to be less noticeable (although they weren't completely erased). This may just become my new go-to for instant skin rejuvenation or when I want my makeup to look that much better.

**21,446**

buttock augmentations were performed in 2014—that's an 86.1 percent increase from 2013.

SOURCE: ASAPS



### the thinner thigh treatment

Women will go to pretty much any extreme to get thighs that are firm, thin and free of cellulite. Now, thanks to a new in-office procedure that targets the thighs exclusively, you can be one step closer to the legs you've always wanted. Vanquish Flex uses the same fat-melting technology as its sister treatment, Vanquish, but works to fight fatty areas on the thighs instead of the abdomen. Using radio-frequency energy to heat up deep layers of tissue, Vanquish Flex relies on a specially designed two-panel system that doesn't directly touch the patient, which makes the treatment more comfortable. While the results are permanent, they won't be immediate—it can take six weeks to see them. And, one thing to keep in mind is the time commitment required: four to six sessions spaced about one week to 10 days apart.

>> FOR MORE BEAUTY LAUNCHES TO TRY, VISIT [NEWBEAUTY.COM](http://NEWBEAUTY.COM)

01



02



### 3 new products you have to try

01

#### LIVING PROOF NIGHT CAP OVERNIGHT PERFECTOR

I recently lightened my hair and needed more powerful than the average conditioner so I gave this leave-in a shot. I loaded it, brushed it through and went to bed. After I rinsed it out, I was amazed at how manageable my hair was. \$28, *livingproof.com*

02

#### MARIO BADESCU BOTANICAL EXFOLIATING SCRUB

Effective without being harsh, this exfoliant reveals dead skin to reveal a fresh, glowing complexion that's supergentle because many exfoliants all in one fell swoop. Never cakey coats of this provitamin B5-based formula leave your skin feeling soft and smooth. \$26, *mariobadescu.com*

03

#### BENEFIT ROLLER LASH MASCARA

I love mascara, and I instantly fell head over heels for this kitschy-looking one, which is inspired by hair rollers. It lifts, curls, separates and coats all in one fell swoop. Never cakey coats of this provitamin B5-based formula leave your lashes looking perfect all day long. \$24, *benefitcosmetics.com*



## GESICHTSKONTUREN ZAUBERN

# Beautyhelfer: Eisroller

Sieht ihr Gesicht am Morgen oft aufgedunsen auf? Ganz ohne Schminke können Sie nun Konturen herbeimogeln. Und zwar mit einem Eisroller. So funktioniert's



Anna Pietschmann  
20. April 2015 08:26 Uhr



© Getty Images

Ein schlankes Gesicht wie Topmodel Anja Rubik? Ein Eisroller soll helfen

Nach einem gemütlichen Abend mit Wein, Pommes Frites und anderen salzigen Leckereien oder einfach nach einer schlaflosen Nacht: Oft gibt es am nächsten Morgen die Quittung – das Gesicht wirkt aufgedunsen und konturlos.

## VERWANDTE ARTIKEL

- Wie viel Protein brauchen wir?
- Die Wahrheit über Cellulite
- Der wirksamste Fettkörper

## FASHION WEEK BERLIN



## HEFT ABONNEMENT





## Ice Rolling Could Completely Change Your Skin

COMMENTS



JAN 7, 2015 10:00 AM  
ROBIN BLACK

1.2K SHARES



Late nights, early mornings, dousing your dinner in soy sauce, transatlantic flights, that extra glass of red wine, or just because your face insists on inflating like a balloon while you sleep — there are lots of reasons for puffiness and blotchy, red skin. As a skin-care-addicted celebrity and editorial makeup artist, I've tried all kinds of topical solutions. But, at the end of the day, the most effective thing has





January 21, 2015

HUFF POST STYLE

Edition: U.S. ▼



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## Ice Rolling Could Completely Change Your Skin

Refinery29 | By Robin Black

Posted: 01/21/2015 7:00 am EST | Updated: 01/21/2015 7:00 am EST



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As a skin-care-addicted celebrity and editorial makeup artist, I've tried all kinds of topical solutions. But, at the end of the day, the most effective thing has always been the old cold-spoon trick. Until recently, when my go-to aesthetician, Kerry Benjamin, turned me on to a new beauty tool -- the ice roller.

Read the whole story at [Refinery29](#)

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# Birdie, 2015

## A Peek Inside My Fridge, by Lindsay Ellingson

CELEBRITY BEAUTY | 05.06.15 by Lindsay Ellingson

SHARE IT



Welcome to my kitchen where you may be indulging in some of the best food while traveling. I have a few handy-dandy tips for you!



338



338



BYRDIE

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great option is to shop at your local farmers market every Sunday. I really enjoy that, especially now that spring has arrived!

6 of 8

### In My Freezer



My new beauty find, which I keep in my freezer, is called Hansderma [SkinCool Ice Roller](#) (\$30). It's a genius lymphatic drainage facial massager that instantly tightens pores and de-puffs. I use it before work, especially if I haven't had enough sleep. And of course, what freezer would be complete without a little gelato?! I love Talenti's Sea Salt Caramel flavor. The limited, premium ingredients, like coconut oil, make it seem like less of a splurge.

<http://www.byrdie.com/inside-lindsay-ellingsons-kitchen/>



A BEAUTIFUL YOU

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## SICK DAY RECOVERY: HOW TO LOOK GOOD WHEN YOU FEEL AWFUL

BY MEGAN MCINTYRE | FEB 04 2015

*This piece originally appeared on [Refinery29.com](#).*

When you're sick, there's nothing more you want to do than sit on your couch, Popsicle in hand, watching episode after episode of *Friends* on Netflix and pondering why anyone thought '90s brows looked good. In short, you don't want to do a damn thing. And, that's okay — we're firm believers in the "if you feel sick, stay home" mantra.

But, while you're moping about — sniffing, coughing, and lamenting your inability to breathe without sounding like an overheated French bulldog — you might as well do yourself a solid and attempt to alleviate your suffering with something other than giant doses of DayQuil. Yes, we're talking about a sick-day spa.

The beauty world is rife with treatments and potions that can help you deal with snuffles, achiness, chills, and fevers. Additionally, many of these products have beautifying benefits, so that when you do end up going back to work, you can look like a functioning human being — which will hopefully keep all those concern-trolling "wow, you look like you don't feel well" comments to a minimum.

We've gathered the best beauty products to treat yo' sick self with when you're stuck at home with a cold, flu, or — let's be honest — massive hangover. Add these buys to your at-home arsenal so that when the next virus outbreak sweeps through your office, you'll be prepared. And then, you can contemplate Courteney Cox's flashback brows with a clearer mind.

SLIDE3OF7



### 3. Apply a De-Puffing Ice Roller




We've already [rhapsodized at length](#) about this genius little device. But, that was mostly about its de-puffing properties. Another benefit is that the rolling, frozen little cylinder is genius at numbing and alleviating muscle aches and head pains. Just roll it repeatedly over the area that's bothering you and experience sweet, sweet (albeit temporary) relief. It's also great for migraine sufferers and anytime you have a headache. And, if your pain happens to be around your eye area, then you *also* get to reap those depuffing benefits we were going on and on about.

*Hansderma Skincool Ice Roller Professionals, \$56.94, available at [Amazon](#).*



## 54 Products Destined To Become Cult Classics (At Least, If We Have Anything To Say About It)



 7 of 54 © Provided by Refinery29

"Beloved by models and makeup artists alike, this is that rare beauty product that really does benefit everyone. Place the little plastic cylinder in the freezer for a few hours, and then attach it to the handle and go to town rolling your face. Undereye puffiness will be diminished, skin will appear lifted and vibrant, and you'll look and feel way more awake and alert. Bonus: It's also great for helping relieve tension and pain from headaches and migraines. Is it any wonder we can't stop raving about this little gadget?" — Megan McIntyre

Hansderma Skincool Ice Roller At-Home for Face and Body Massage, \$29, available at [Hansderma](#).




| Refinery29 |

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### ProFlowers



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### How To Have The Best Shower Of Your Life

Did you know that the average American shower lasts for 8.2 minutes? Assuming you shower every day, that's about one hour out of your week — or 52 hours (a.k.a. more than two full days) per year? That's a lot of time to spend bathing in a space that you find less than

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PUBLISHED: JANUARY 21, 2015 | BY KRISTINA BORNHOLTZ

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## Use Tools to Up Your Game

Pekar says that using a tool like the **Hansderma SkinCool Ice Roller at Home** (\$30, [hansderma.biz](http://hansderma.biz)) can dramatically improve the effectiveness of your facial massage. "You can freeze it, and when it is time to use it, you can roll it on your face," she says. "The frozen ice roller is what calms any inflammation down that is occurring in your skin, and it is great for de-puffing as well."

**RELATED:** [The 12 Grossest Pimple-Popping Videos of All Time](#)

Tags: [skin](#), [beauty bonanza](#)

**2015  
Women's Health**



## Rejuvenate Skin at Home with Hansderma

April 17, 2014 1:09 pm by: Clarissa Burt Category: BEAUTY, Skin Care [Leave a comment](#) A+ / A-

### Rejuvenate Skin at Home with Hansderma

If you are looking for a quick pick me up for your skin at home, then you need to try the SkinCool Ice Roller from Hansderma. This handheld tool provides instant relief for your skin in addition to rejuvenating your pores. Founder Shana Han launched the company in 2009 when she became tired of extensive skin regimes. She has a long list of credentials from Microbial Engineering and business from Konkuk University in Seoul, South Korea. She also received certificates in International Business Operation and Contract Management from University of California Irvine in Irvine, California. She has previously worked in the field of Bio-Pharmaceutical, Medical Device and Medical Aesthetic, giving her more expertise in the world of skincare.



**Los Angeles Fashion, 2014**



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## BEAUTY

### At Home Beauty with SkinCool

Clarissa Burt

April 14, 2014 10:11pm

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If you are looking for a quick pick me up for your skin at home, then you need to try the SkinCool Ice Roller from Hansderma. This handheld tool provides instant relief for your skin in addition to rejuvenating your pores. Founder Shana Han launched the company in 2009 when she became tired of extensive skin regimes. She has a long list of credentials from Microbial Engineering and business from Konkuk University in Seoul, South Korea.

She also received certificates in International Business Operation and Contract Management from

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ABOUT  
JULIA



**Skin specialist  
Julia Hart, UK  
2013**

## Hansderma Skin Cool Ice Roller



Julia Hart · 9 videos



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Published on Apr 20, 2013

Skincare expert Julia Hart demonstrates the use of this new ice roller for facial rejuvenation.

# It's a Glam Thing: Treats not Tricks



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🕒 10/09/2012 12:00 PM

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It's almost Halloween and Halloween time treats don't just come in the form of candy! Dawn from It's a Glam Thing offers these treats to consider for this Halloween and always.

**It's a Glam thing**  
The Beautiful Dramatic Eye Kit is a compact arsenal for fun, flirty and dazzling dramatic eyes! It comes with 5 eye shadow shades, glitter eyeliner, an eye shadow brush two reusable false lash sets.

Halloween is a great memory making time especially for photos with the little ones. Organize, keep and store those

## It's a Glam thing 2012